

Virtual Switzerland



National Thematic Network (NTN)

The network for extended realities



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Swiss Confederation

Innosuisse – Swiss Innovation Agency

AR / MR / VR / MARA
=
XR



#swissXR



> **EVANGELIZE**

Immersive Technologies

> **NETWORK**

Liaise & Gather => Swiss XR ecosystem

> **PROMOTE**

Innovation => keep Switzerland competitive in

Industry 4.0



B2B

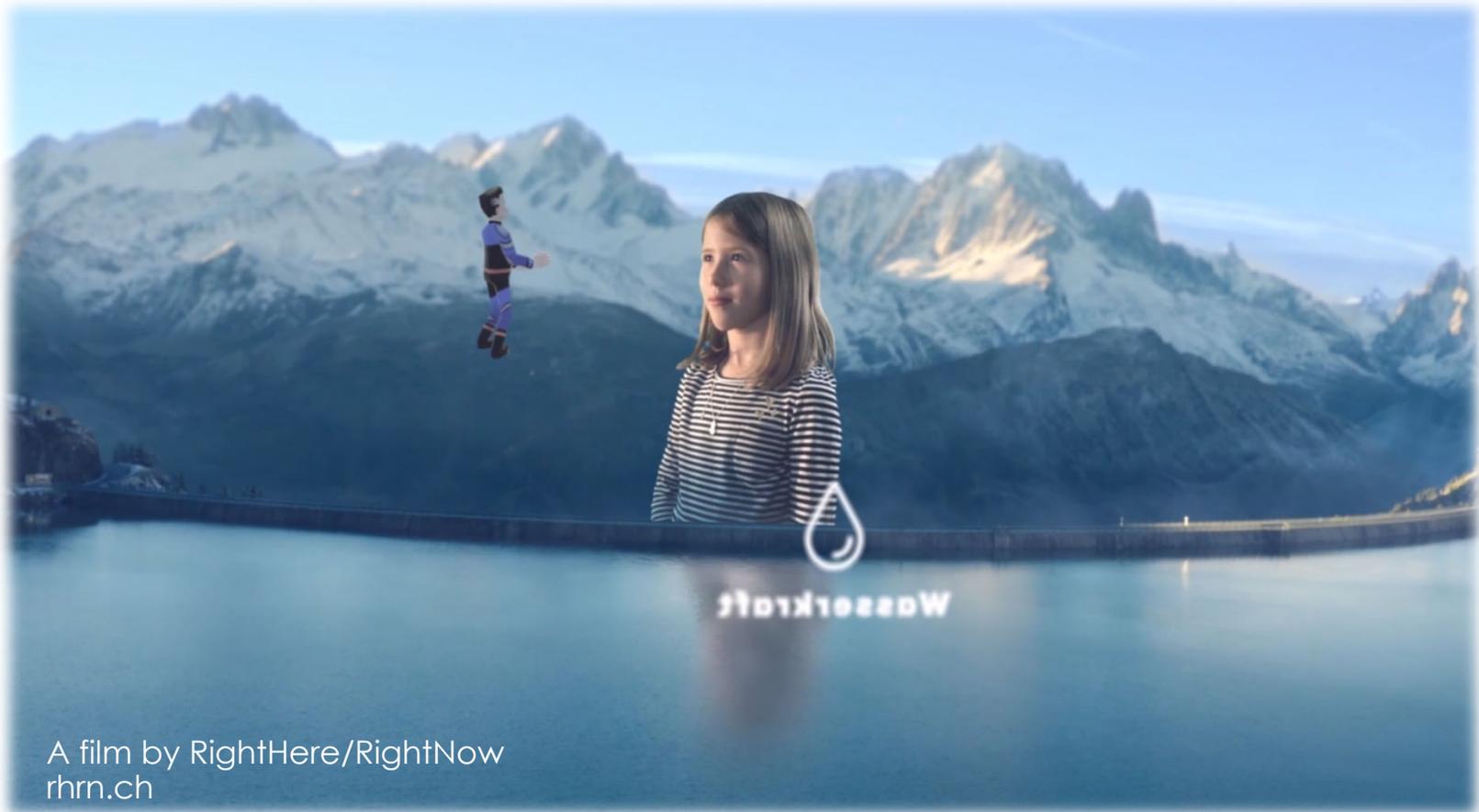
B2R



INNOSUISSE

Swiss Innovation Promotion Agency

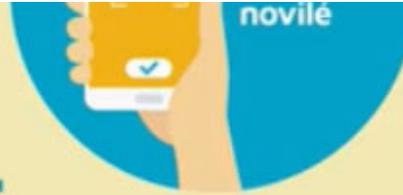




A film by RightHere/RightNow
rhn.ch



Le Lac de la Gruyère en réalité augmentée.



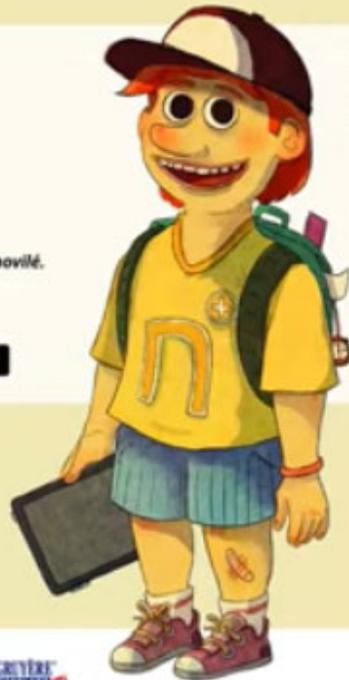
Français
Découvrez les secrets du Lac à travers 7 parcours et 30 panneaux didactiques que tu pourras scanner avec l'application novilé.

Deutsch
Der Greizersee in erweiterter Realität
Entdecke die Geheimnisse des Sees durch 7 Parcours und 30 didaktische Schilder, die du mit der App novilé scannen kannst.

English
Gruyère Lake with augmented reality
Discover the secrets of the lake thanks to the signboards spread over 7 trails that you can scan with the novilé app.



Téléchargez l'application novilé.
Laden Sie die App novilé.
Download the app novilé.



infos: novile.ch

AR

Novilé





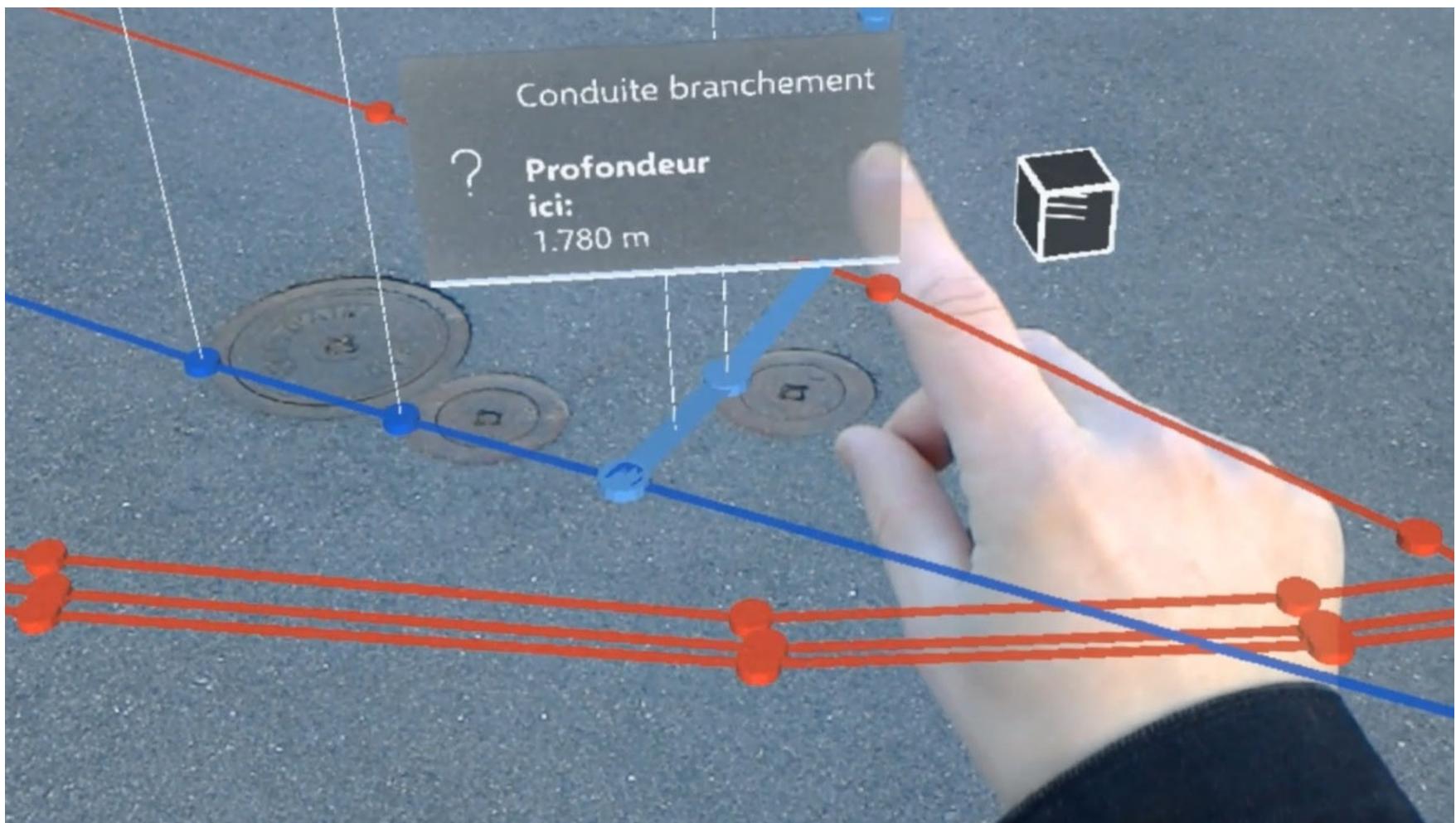
VR

Geneva 1850 – A Revolutionary
Journey



MR

3DCity



- > Member
- > Partner (for non-profit organizations)
- > Sponsor
- > Participant of InnoGroups



www.virtualswitzerland.org

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THANK YOU

